

# 2018

## IMPACT REPORT

MIDDLE BORDER  
**F**ORWARD

MIDDLE BORDER  
**F**  **RWARD**

[www.middleborderforward.org](http://www.middleborderforward.org)

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# MISSION STATEMENT

To inspire meaningful **community engagement** and cultivate **effective leadership** to create a **stronger future** for the Middle Border region.

# VALUES

**Collaboration**

**Equity**

**Fun & Creativity**

**Inclusivity**

**Passion for Community**

**Integrity**

# CONNECT WITH US

434-483-2894

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[www.middleborderfoward.org](http://www.middleborderfoward.org)

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# COMMUNITY ENGAGEMENT

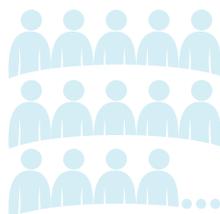
## VISION 2035

In January 2018, MBF unveiled VISION 2035 – the community-informed and community-driven, long-term vision for our region – at the Middle Border Bash celebration. Attendees were invited to set goal priorities for each of VISION 2035's six focus areas. These priorities became the action plan for VISION 2035 work groups throughout the year.

**6**  
Work  
Groups



**98**  
Work  
Group  
Participants



### 5 SPARK Projects

#### **CURBSIDE CONSULTING (BUSINESS)**

Provided pro-bono consultation services for aspiring entrepreneurs and small business owners.

#### **GREAT AMERICAN SMOKEOUT (HEALTH & WELLNESS)**

Partnered with the UVA Cancer Center to host a community event designed to raise awareness of available cessation resources in the region.

#### **DANVILLE UTILITIES APPRECIATION (INFRASTRUCTURE)**

Provided gifts of appreciation to employees of Danville's public works & utilities departments for their tireless service to our community in the aftermath of Hurricane Michael.

#### **TECHNICAL CREDENTIAL HONOR CORDS (EDUCATION)**

Promoted the value of career readiness certifications and technical credentials by presenting custom honor cords to eligible graduates of George Washington High School and Galileo High School.

#### **GET FIRED UP! (EDUCATION)**

A teacher appreciation event featuring nationally recognized educator & motivator Michael Bonner.

# VISION QUEST

VISION Quest is a pitch competition which invites community leaders to share their project ideas with a panel of local leaders for a chance to win \$5,000 in financial & technical support.

# \$5,000

In 2018, MBF hosted two competitions with ten contestants.

## **Southside Area Tennis Association (SATA)**

A weeklong tennis camp during the summer of 2018, teaching 40 area youth the fundamentals of tennis and providing them with the equipment needed to remain active in the sport.



## **Health & Positivity Initiative (HAPI)**

A mobile yoga & meditation studio to bring these wellness practices into nontraditional settings, including schools & shelters.



Photo: Danville Register & Bee

# COMMUNITY ENGAGEMENT

## Community 500

MBF believes – given the opportunity & right amount of support – everyone has the capacity to create positive change in their community. **Community 500 provides \$500 financial support and technical assistance for aspiring change agents to implement small-scale projects where they live.**

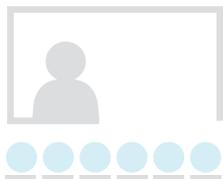
### 2

**Project Facilitation Workshops**



### 30

**Project Leaders Trained**



## 18 Projects Sponsored

### **RONALD PRIDGEN (DANVILLE) – HEALTHY EATING COMMUNITY GARDEN**

Provided tools and supplies to expand community garden on Piney Forest Road.

### **MONICA ANDERSON (DANVILLE) – PARENTS/SCHOOL BOARD ICE CREAM SOCIAL**

Provided support and supplies for ice cream social event to allow parents to meet Danville Public School Board members.

### **THERESA CARTER (DANVILLE) – UNITY THROUGH SPORTS**

Provided equipment and jerseys for intermural basketball tournament designed to build community spirit.

### **LORRIE EANES-BROOKS (DANVILLE/PC) – SURVIVE & THRIVE**

Provided support and supplies for newly formed support group for families of suicide victims.

### **COLLIDSCOPE (DANVILLE) – DANVILLE PRIDE 2018**

Provided support and supplies for Danville's first Pride event to promote LGBTQ+ support & resources in the region.

### **ASHYTON FOODRELL (DANVILLE) – ROCK 'DA BLOCK**

Provided videographer/photographer to capture youth voices & images of a community-led event to build community spirit and curb violence.



**KAREN WILLIAMSON (CASWELL) - CASWELL DIGS**

Provided support & supplies for genealogy series in Caswell County.

**TAMELA WILLIAMSON (PC) - WONDERFUL ACTS OF KINDNESS**

Provided materials for service projects in conjunction with the reading of "Wonder" by 5th graders at Union Hall Elementary School.

**WHITTNEY THOMPSON (PC) - BRAINY BINS**

Provided support & supplies for student-awarded teacher appreciation boxes containing classroom supplies at Chatham Elementary School.

**DEBORAH GAULDIN (PC) - RURAL READING**

Provided materials to construct & install Free Little Libraries in Callands.

**HOPE ABERNATHY (DANVILLE) - WESTWOOD CARE**

Provided materials to assemble duffle bags filled with personal care items to be given to children entering into the foster care system.

**KEI PITTRELL (DANVILLE) - CREATIVITY EXPLORED**

A public arts & crafting event to encourage attendees to embrace creativity in innovative ways.

**EVERETTE JOHNSON (DANVILLE) - CELEBRATE SCHOOLFIELD**

An event to celebrate the accreditation of Schoolfield Elementary School.

**TRAVIS CARTER (DANVILLE) - THE HATE U GIVE**

Provided books, theater admission & dinner for BGCDA's teen club to experience & discuss the young adult novel.

**ROVENA MCCAIN (DANVILLE/PC) - CHEER UP**

Provided supplies & support for a series of arts & crafts activities held at several elderly care facilities in Danville & Pittsylvania County.

**CRYSTAL DESHAZOR (DANVILLE) - COOK, LEARN & BOND**

Provided supplies & support for a youth cooking class at Cedar Terrace Youth Center.

**KITTERIA MAYO (DANVILLE/PC) - SPREAD A LITTLE JOY**

Provided holiday gift bags for veteran's in local care facilities.

**REBECCA MULWEE (DANVILLE) - CLAY ART**

Provided clay & other art materials to supplement instruction and support guidance counselors at Woodrow Wilson Elementary School.

An aerial, high-angle photograph of a large crowd of people running a marathon on a white track. The runners are densely packed and moving in a circular path. The image is overlaid with a large, semi-transparent watermark that reads "iStock by Getty Images".

“ **Small acts,**  
when multiplied by  
millions of people,

CAN TRANSFORM  
THE WORLD. ”

- Howard Zinn -

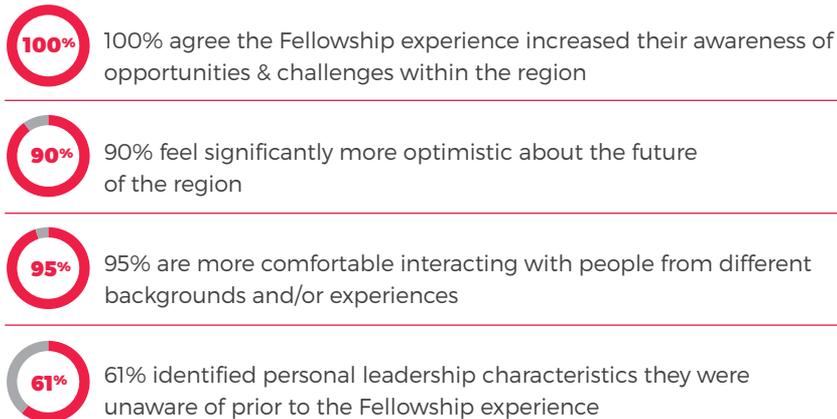
# LEADERSHIP DEVELOPMENT

## MBF FELLOWSHIP

**The MBF Fellowship is designed to provide an immersive leadership development experience for people who are passionate about creating positive change in the region.**

Over a series of twelve monthly, daylong sessions, emerging leaders are exposed to both the challenges and opportunities facing our community, while also working to build their capacity to effectively engage and impact the world around them. Topics range from agriculture to arts & culture to public speaking. Each class of Fellows is challenged to design and implement a community impact project as a capstone to the experience.

### 16 Fellows



The Fellowship Class of 2018 sought to promote a sense of regional pride with their capstone project, which included a custom logo celebrating the connectivity between Caswell County, Pittsylvania County & Danville.

# LEADERSHIP DEVELOPMENT

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## FELLOWSHIP ALUMNI

While the MBF Fellowship program only lasts one year, being an MBF Fellow is a lifelong experience. Fellows receive ongoing support in their leadership journeys through formal development opportunities, informal networking events and the Fellows 500 initiative - which provides \$500 support for Fellows-designed or Fellows-led community impact projects.



79% serve on local nonprofit boards and/or committees



52% have been promoted & advanced in their careers since completing the Fellowship



100% report using the skills & knowledge gained during the Fellowship beyond their time in the program



100% have maintained personal & professional connections made during the Fellowship

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## 12 Projects Sponsored

### **SACRED HEART FALL FLING (AUTUMN HARGROVE)**

An arts & education showcase for the entire community.

### **GREAT AMERICAN SMOKEOUT (BRYAN PRICE)**

A community-wide event to promote smoking cessation & raise awareness of local resources.

### **BOOKS & BARBERS (COREY WILLIAMS)**

Bookshelves & books in local barber shops to promote childhood literacy.

### **WOODROW WILSON BACKPACKS (CRYSTAL COBBS)**

Backpacks loaded with school supplies for 20 teachers.

### **MAKING DANVILLE SMILE (FELICE MCWILLIAMS)**

A public art event to create kindness rocks for placement in the community.

### **LET'S MAKE RUNNING SAFE (JANET DAVIS)**

Provided safety equipment to allow local runners to run after dark.

### **DEFINING PURPOSE FROM THE INSIDE OUT! (LASHAWN FARMER)**

An empowerment & community building event for women.

### **PPD ALUMNI REUNION (LATASHA AUSTIN)**

An event to reengage members in ongoing community service.

### **DISMANTLING RACISM WORKSHOP (NIK BELANGER)**

A workshop to foster effective dialogue in the quest to end racism in our community.

### **SPECIAL OLYMPICS (PHILIP WILSON)**

Support for Averett University's student athletes & volunteers.

### **DUCKS ON THE DAN (SHEILA BAYNES)**

A community-wide event to raise awareness of Rotary International and fund local projects.

### **GIRL TALK 101 (TIA YANCEY)**

A workshop to promote positive self-esteem & healthy choices for teen girls.



# LEADERSHIP DEVELOPMENT

## JUNIOR LEADERSHIP SOUTHSIDE

In partnership with the Center for Community Engagement & Career Competitiveness, MBF hosted a week-long leadership development program for high school juniors and seniors. Students engaged in interactive sessions to help them find their passion, define their values and identify their leadership style.

### 18 Student Leaders



82% report increased confidence in their leadership skills



92% are more interested in community involvement



91% have an increased awareness of opportunities within the community

**Car'leyon West**

**Chloé Murrell**

**Devin Gauldin**

**Eli Ashworth**

**Jacanas Keene**

**Jacob Black**

**Jahna Waters**

**Kylah Jones**

**Liza McLaughlin**

**Makayla Brandon**

**Meghan Branche**

**Nigam Krutik**

**Oscar Kemp**

**Peyton Astin**

**Sandro Bianchi**

**Sara Reynolds**

**Sarah Lovern**

**William Lancaster**

A LEADER IS ONE



WHO KNOWS THE WAY,



GOES THE WAY,



AND SHOWS THE WAY.



# LEADERSHIP

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## 2018 STAFF

**Jennifer Gregory**, Executive Director  
**Shelly Ashworth**, Operations Coordinator  
**Christy Harper**, Program Coordinator  
**Kendall Ratliffe**, Program Coordinator  
**Moustafa Nassar**, AmeriCorps VISTA Member

## 2018 ADVISORY COUNCIL

**Alexis Ehrhardt**  
**Mark Jones**  
**Ken Larking**  
**David Owen**  
**Varun Sadana**  
**Dylan Sparks**  
**Karl Stauber**  
**Charles Warnock**  
**Bill Woods**

## 2018-19 BOARD OF DIRECTORS

**Bryan Price**, Board President  
**Maggy Gregory**, Vice-President  
**Faith Stamps**, Treasurer  
**Jessica Jones**, Secretary  
**Corey Williams**  
Fellowship Alumni Rep.  
**Brandon Atkins**  
**Daniel Hale**  
**Cassie Jones**  
**Barry Lynch**  
**Porchia Russell**

# 2018 FINANCIALS

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Total Expenses:

**\$499,797**

Program Services:

**\$422,238**

General & Administration:

**\$77,559**

16%  
General & Administration

84%  
Program Services



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